

Food Bank of Northwest Indiana

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Supplying food to local pantries
for more than 25 years

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FOR IMMEDIATE RELEASE

FOOD BANK OF NORTHWEST INDIANA IN THE RUNNING FOR NEW TOYOTA

Hunger Relief Group Needs Your Votes to Win A New Vehicle

Gary, IN— The Food Bank of Northwest Indiana was selected to compete in the Toyota 100 Cars for Good Program this summer. The program offers nonprofit organizations from across the country the opportunity to apply to participate in the program, and then selects 500 to compete in the actual program. Each day during the summer months, five nonprofits are featured on the 100 Cars for Good page on Facebook, and Facebook users are able to vote for the organization they feel is most deserving of a new vehicle. The Food Bank will be one of the five organizations up for voting this Saturday, July 16th.

If the Food Bank wins their round of voting they will receive a new Toyota Sienna. This new vehicle would be used to help pick up and distribute more food into the communities in Lake and Porter Counties, for transporting volunteers to offsite projects and for general Food Bank business.

“If you’re looking for ways to get involved or help people in your community this is one of the easiest ways to do so,” says Food Bank Communications/Advocacy Manager Megan Sikes. “Most of us are on Facebook at some time during the day anyway, so all it takes is a few extra seconds to go to the page and cast a vote. It might not seem like much, but it can help us win a new vehicle which will help us increase the amount of food we can provide to people in need, so you really are making a difference just by voting,” Sikes adds.

Voting takes place all day on Saturday, July 16th at the Toyota Facebook page (<http://www.facebook.com/toyota?ref=ts>).

The Food Bank of Northwest Indiana is located in Gary and supplies food to over 100 pantries and soup kitchens in Lake and Porter Counties. In addition to distributing food to their member agencies the Food Bank also runs the BackPack, Kid’s Café, Mobile Pantry, Food Rescue and Pantry on the Go programs and offers pantry referrals. Last year the Food Bank distributed over 4.7 million pounds of food, and served over 5,000 individuals a week.

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If you would like more information about this topic, or to schedule an interview please call or email Megan Sikes.